

WORKING GROUP GUIDANCE

REPORT BACK:

Begin to frame the “*why*” portion of the problem solving dynamic by identifying at least 3 key elements of the positive experience we need to create in order to transform the area into a neighborhood of choice.

Why People of Choice will be attracted to the Transportation & Economic Development System

- Job opportunities
- Low barriers to jobs
- Fantastic Access to transit
- Mix of transit: traditional transit, employer shuttle programs